

Meeting of the Departmental Project Approval Committee ("DPAC") on 04.09.2020

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Agenda Item No. 1: Decision on project proposals recommended by the Project Appraisal Committee (PAC) in its meeting held on 05.08.2020.

The PAC in its meeting held on 05.08.2020:

- (i) Recommended 78 project proposals received from States/UTs and other eligible entities (*Annexure- 'IA'*); and
- (ii) Forwarded 13 project proposals received from Sports Authority of India (*Annexure- 'IB'*) for consideration of the DPAC.

The DPAC may consider further reducing the recommended approved cost of the project proposals (column (5) of the table on the Annexure- 'IA') on case to case basis.



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Agenda Item No. 2: Release of funds for Implementation of Community Coaching Development vertical of Khelo India Scheme:

During the year 2019-20, a fund of Rs.5.61 lakh was released to LNIPE, Gwalior for holding capacity building training programme for Physical Education Teachers/ Masters/ Groundmen and Coaches from Jammu and Kashmir in various Sports Disciplines. In addition, Rs. 66.00 lakh was released to SAI for eight weeks Coaches Development Short Term Certificate Course for sportspersons from J&K and Ladakh.

The matter is submitted to DPAC for kind information and ratification.



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Agenda Item No. 3: Release of funds for Implementation of Sports for Peace and Development vertical of Khelo India Scheme

During the year 2019-20, a fund of Rs. 2.40 crore released for conducting sports activities in 7 States/UTs as per the recommendation received from MHA. In addition, an amount of Rs. 2.40 crore was approved for conducting 1st edition of Khelo India Winter Games (KIWG), 2020 in Union Territories of Ladakh and Jammu & Kashmir during February – March 2020. Out of which, Rs. 1.80 crore was released in the FY 2019-20. The events were conducted successfully with participation of 1887 athletes.

The matter is submitted to DPAC for kind information and ratification.



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Agenda Item No. 4: Release of funds for conduct of Ek Bharat Shreshtha Bharat Programme:

During the year 2019-20, a fund of Rs. 2.40 crore was released for conducting Ek Bharat Shreshtha Bharat Programme under the vertical of Promotion of Rural and Indigenous/Tribal games of Khelo India Scheme. Out of the 82 scheduled programs from November 2019 to June 2020, only 36 could be conducted successfully upto March 2020, due to Covid19 situation.

The matter is submitted to DPAC for kind information and ratification.



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Agenda Item No. 5: Proposals submitted by ITBP for development of adventure sports and winter games at Auli (Uttarakhand) and Leh (Ladakh).

Above proposals forwarded by ITBP seeking financial assistance of Rs. 21.11 crore.

Agenda Item No. 6-Khelo India E-Pathshala, level-based e- Learning online Platform for Athlete Coach and Education program (ACEP) for Grassroot athletes across multiple sports

The Khelo India National Programme for Development of Sports Scheme was revamped by the Ministry of Youth games (MYAS) and was approved by the Union Cabinet, by notification via gazette of India published on 14.10.2017. One of the twelve components of the Khelo India Scheme is **State Level Khelo India Centres (SLKIC)**. Currently Sports authority of India is entrusted with the responsibility of Implementation of this vertical. In this Context it is to be mentioned that as per the gazette notification dated 14th Oct, 2017 (**Para 1.3.3.1 on Page No. 739 Gazette of Khelo India Scheme published on October 14, 2017**) one of the mandate under the SLKIC Component under Khelo India Scheme is to conduct online sports coaching and education/online training program through **Khel Pathshala**. Accordingly, it is proposed to undertake Khel Pathshala under the SLKIC component

Khelo India E-Pathshala is a project conceptualized to provide multi-sports level-based e-learning online platform for young athletes/ learners at grassroots level. The project is meant to ensure mass outreach by imparting high quality training on various sports disciplines to the athletes in rural areas and other remote corners across the country. The use of digital medium will ensure wider coverage and easy accessibility, thereby fulfilling the mission of Khelo India. i.e. ***To encourage sports all over the country thus allowing the population to harness the power of sports through its cross-cutting influence, namely, holistic development of children & youth, community development, social integration, gender equality, healthy lifestyle, national pride and economic opportunities related to sports development.*** The project is structured in three parts as shown below:



Outreach Strategy

1. 1,000 Khelo India centres & SAI extension centres training centres to be guided
 2. To cover SAI training centres (Now designated as Khelo India State Centres)
 3. To cover CBSE/ICSE & State Education Board & enlist interested schools along with their resource persons
 4. Existing grassroot training centres identified by states & NSFs
- The monitoring & evaluation mechanism will be worked out separately.

e-LMS platform

NeGD (National E-Governance Division) has agreed to provide e-LMS platform for e-Pathshala. The necessary requirements pertaining to e-LMS platform have been discussed with CEO, NeGD, and financial implications if any will be intimated to Khelo India Division shortly and accordingly it will be placed before DPAC Committee for approval.

Project Management Unit (PMU) Services

For the effective implementation of the above, services of Subject Matter Experts (SMEs)/Technical Experts would be required. In this context, it is to be noted that DPAC vide Agenda No.1 in its meeting dated 03.01.2020 approved appointment of Ernst & Young (EY) as Project Management Unit (PMU) on NICS rate contract for strategic advice on various projects.

The overall approved contract value of PMU as per DPAC meeting, Agenda No.1 (**Annexure – ‘6A’**) held on 3rd January 2020 is INR 4,78,66,464/- out of which work orders of value INR 2,97,69,984/- have already been issued. (**Work Orders with Unit rate per month are Annexed at ‘6B’**) Therefore, an amount of INR 1,80,96,480/- is still available at hand.

NSFs and other subject matter experts would be required for content development and content management of the project. To initiate the project, it is proposed that the services of existing PMU (EY) may be utilized for assisting NSFs with project implementation. The proposed scope of work for which PMU services will be required are outlined as below:

- Content Development** – It would be the responsibility of the NSFs which will also include curation of the content by the creative experts hired by them.
- Instructional designing** - Instructional designer from EY will assist the NSFs in content delivery i.e. storyboarding and structuring of content in various modules.
- Content Management**- EY resources would develop guidelines and templates to standardize the content types and ensure that the final product uploaded on the LMS is of uniform standards and in conformity with best practices adopted at international level.

The tentative cost as per the NICS rates for the manpower to be deployed for the E-Khelo Pathshala project (**For 18 months**) is as follows: -

Sr No.	Post	Qty	Initial Required Period (No. of months)	NICSI approved Unit rate per month	18 % Tax on B	Total Cost per month	Rate of 18 months in INR (Including Taxes)
			A	B	C	D	E=(D*18)
1	Sr. Consultant (LMS)	1	18 months	302400	54432	356832	6422976
2	Content Manager	1	18 months	2,70,000	48600	318600	5734800
3	Instructional Designer	1	18 months	2,70,000	48600	318600	5734800
	Grand Total			8,42,400	151632	994032	17892576

As the financial implication of required manpower falls within the overall contract value, **it is proposed to issue additional work order to E&Y to provide the Subject Matter Experts as mentioned in table above at an overall value for 18 months of INR -1,78,92,576 (INR One Crore Seventy Eight Lakhs Ninety Two thousand Five Hundred and Seventy Six) inclusive of GST@ 18%.**

Detailed Profiles of each resource placed at Annexure – ‘6C’

As these three resources will be hired from existing PMU setup at NICSI approved rates within the overall contract value, it will not result in any additional budgetary requirement

Development of Grassroots program for various Sports:

As per discussion with various federations, the average budget per sports discipline for E-Pathshala will be approximately INR 60 lakhs (**Annexure - ‘6D’**). It will include content ideation, creation and improvisation, development of Learning Management System (LMS) platform, Studio set-up, Video production, Promotion, Branding, monitoring, quality & control.

In addition to above, interactive assessment of athletes/coach will be done through hiring/deployment of Subject Matter Experts (SME’s) which will have an additional cost effect. Since the model of assessment is yet to be evolved, the cost will be worked out and will be placed before DPAC for approval in due course.

In principle approval of DPAC is solicited for following: -

- a. For Khelo India e-Pathshala-level-based e- Learning online Platform for Athlete Coach and Education program (ACEP) for Grassroot athletes across multiple sports***
- b. Hiring/Deployment of Subject Matter Experts (SME’s by utilizing the services of existing PMU (E&Y) for management of Khelo India E-Pathshala at approved NICSI rates.***
- c. Average budget per sports Discipline @ Approx. INR 60 lacs. (3 sports discipline in first phase)***

Agenda- 7– Hiring of Consultant for Khelo India Winter Games Centre of Excellence - Gulmarg

With an aim to promote a culture of Sports and ensure positive engagement of youth it is proposed to establish a Winter Games Centre of Excellence in Gulmarg, Jammu and Kashmir. It is proposed that the Centre may be equipped with the State-of-the-art facilities and robust scientific backup. It is pertinent to note that in this endeavour it is essential to engage a consultant with expertise in the specific domain of Winter Sports.

The expertise of Consultant will be specifically required for activities/assignments such as; making a project report, levelling of slopes, development of infrastructure, procurement of equipment, engagement of manpower and other requisites to create a Centre of Excellence and High performance that will serve as the focal point for Winter Sports.

Role: Engagement of a Consultant for Khelo India Winter Games Centre of Excellence on contract basis to drive, support and manage its sport development initiatives and performance goals for Khelo India Winter Games.

Requirement: 01 High-Performance full-time Consultant based at Khelo India HQ or Gulmarg and may need to travel within India or abroad.

Tenure: The contractual engagement will be initially for a period of two years, which would be extendable by another two years subject to performance review

Disciplines Proposed:

- a. Skiing and Allied Sports
- b. Sledging and Allied Sports
- c. Skating and Allied Sports

Facilities proposed: Trainee's of Winter Games Centre of Excellence will be provided with the state of art facilities, equipment and scientific back up along with specialized training, upgraded boarding and lodging facilities, sports kit, sports equipment, competition exposure, insurance, medical expenses etc. as per norms. The facility may constitute of the following:

1. **Winter-sports** facilities like ski-slopes and tracks to indoor arena for Ice-hockey, Ice-skating etc.
2. **General sports** facilities tracks, swimming pools, tennis, squash, badminton etc.
3. **Accommodation** and other amenities like hotels, food-courts, clubs, shops etc.
4. **Medical Centre** for treatment and recovery of athletes
5. **Sports science** Centre for research
6. **Mountaineering Sports facilities**
7. **Tourism engaging facilities**

In the above context, reference is invited to Para 1.3.10.1 of Khelo India Gazette Notification published on 14.10.2017, wherein one of the mandate under the Sports for Peace and development component of Khelo India Scheme is to provide funding for enhancement of Sports facilities in the State of Jammu and Kashmir. Accordingly, DPAC may guide whether this can be undertaken as a part of the Sports for Peace and Development vertical of Khelo India Scheme.



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As per Order No.9-7/MYAS/MDSO/2018/676 dated 07.03.2018 regarding implementation of Khelo India scheme (*copy placed at Annexure '7A'*), the responsibility of implementing the component Sports for Peace and Development lies with Mission Directorate Sports Development (MDSO). Therefore, DPAC is requested to issue guidelines regarding roles and responsibility of MDSO/MYAS & SAI (Khelo India Division).

Provision of a lump sum amount of Rs 50 Lakhs may be made and released to the Union Territory Jammu & Kashmir for the said purpose

In principle approval of DPAC is solicited for following: -

- a. Hiring of 1 full time consultant for Khelo India Winter Games – Centre of Excellence – Gulmarg***
- b. Provision of a lump sum amount of Rs 50 Lakhs for Jammu & Kashmir***

Agenda Item No. 8 (a): Expenditure for Khelo India Youth Games 2020, Assam

The 3rd edition of Khelo India Games i.e., Khelo India Youth Games (KIYG) 2020 was successfully conducted in Guwahati, Assam from 10th January to 22nd January 2020. The Games witnessed the participation of more than 10000 participants including 6130 athletes, 1504 support staff, 1074 Technical officials & 1347 Volunteers in 20 sports disciplines.

An Agenda item for Expenditure for Khelo India Youth Games 2020, Guwahati was placed before the Khelo India Departmental Project Approval Committee for ratification during its meeting held on 04.06.2020. (As per Annexure- '8A1'). As per Agenda Item No. 7 of the minutes of the DPAC Meeting dated 04.06.2020, the Agenda Item was deferred with an advice to place audited statement of accounts for KIYG-2020 and KIUG-2020 in the next meeting. Accordingly, the audited statement of the Expenditure of Khelo India Youth Games-2020, Guwahati is now placed before the DPAC for ratification.

Departmental Project Approval Committee (DPAC) vide Agenda 3 in its meeting dated 14.08.2019 (placed at 'Annexure 8A2') approved the estimated budget of **Rs. 43,79,68,014/-** (Forty-Three Crores Seventy-Nine Lakhs Sixty-Eight Thousand and fourteen Rupees) for KIYG 2020. Thereafter, DPAC in its meeting dated 15.10.2019 approved the release of an amount of **Rs. 19,87,50,000/-** (Rupees Nineteen crores Eighty-Seven Lakhs Fifty Thousand) to the Host State of Assam for the fulfilment of their roles and responsibilities during the conduct of KIYG 2020. Subsequently, DPAC in its meetings approved the following:

(i) **Sports Kit** - An estimated budget of Rs 10 Crores (Ten Crores) for procurement of Sports Kits for KIYG 2020 vide **Agenda Item No. 1 (d) DPAC meeting dated 15.10.2019**. However, as per actual quantity of Sports Apparel received during KIYG 2020 an amount of **Rs. 8,46,98,062/-** was paid to M/s Adidas India Marketing Pvt. Ltd for the procurement & distribution of sports apparel during Khelo India Youth Games Assam 2020.

(ii) **Engagement of Airline Travel Partner for KIYG 2020**- DPAC approved vide Agenda Item No. 4 (b) in its meeting dated 15.10.2019 authorized **DG (SAI)** to take final action for engagement of Airline Travel partner. Accordingly, M/s Spicejet Pvt. Ltd. was engaged as Air-Travel Partner for which an amount of **Rs. 73,70,000/-** [(Rupees Seventy-Three Lakhs Seventy Thousand) payable to **M/s SpiceJet Pvt. Ltd.**, which was also ratified by DPAC vide **Agenda Item No. 10 meeting dated 20.02.2020** for **Services** of 8 flights in which **(1017)** athletes travelled.

(iii) **Doping Test** - Dope tests were to be undertaken by NADA and funds for the same had to be provided by the Dept. of Sports as directed by DPAC in its meeting dated 21.11.2019. However, post completion of KIYG 2020, an amount of **Rs. 66,00,000/- (Sixty-Six Lakhs)** was approved and released to NADA for the same.

In view of the above, after taking into account the subsequent approvals obtained from the DPAC, the actual budget incurred for the Khelo India Youth Games (KIYG) 2020 appears to be of **Rs. 46,34,34,082.00 (Rupees Forty-Six Crores Thirty-Four Lakhs Thirty Four Thousand and Eighty-Two)** produced as below:

S.No	Name of the Head	Amount
1	Remittances to Sports Authority Assam for Allocation to Host State-KIYG-2020	19,87,50,000.00
2	Event Management	2,29,57,567.00
3	Sports Kits	8,46,98,062.00
4	Travel Grant to Technical Official-KIYG-2020	4,66,26,916.00
5	Fee for technical officials	1,81,19,765.00
6	Advance to Federation	1,75,70,061.00
7	Hiring of TSR- KIYG-2020	1,65,67,346.00
8	Misc Expenses	17500.00
9	Transportation Charges	76,63,372.00
10	TA/DA to Officials	40,39,685.00
11	Medical Expenses	66,00,000.00
12	Publicity & Advertisement	32,55,746.00
13	Professional Fees	22,92,575.00
14	Advance to Other Parties	35,00,611.00
15	Remittances to SAI Regional Centre/Units	55,18,014.00
16	Stationery	6,22,690.00
17	Travel Grant to Competition Manager-KIYG-2020	6,05,325.00
18	Uniform to Technical Official-Kiyg-2020	67,78,466.00
19	Hiring of Motor Biyke-KIYG-2020	40,000.00
20	Hiring of Walkie Talky-KIYG 2020	42,185.00
21	Fee to Competition manager-kiyg-2020	9,55,250.00
22	Fee to ssv-kiyg-2020	13,43,250.00
23	Upgradation of LUX -KIYG-2020	4,06,000.00
	Total	44,89,52,886.00
	Pending Payments	
	Balmer and Lawrie	4,44,812.00
	Sports Authority of Assam (Settlement pending as per meeting held on 5.03.2020)	20,94,284.00
	Sports Kit	1,19,42,100.00
	Grand Total	46,34,34,082.00

In view of the above, the actual statement of expenditure for the Khelo India Youth Games (KIYG) 2020 to the tune of Rs.46,34,34,082/- (Rupees Forty-Six Crores Thirty-Four Lakhs Thirty-Four Thousand and Eighty-Two) is placed before the Departmental Project Approval Committee for kind perusal and approval.

Agenda Item No. 8 (b): Expenditure for Khelo India University Games 2020, Bhubaneswar

Expenditure/Reimbursement to Government of Odisha

The 1st edition of Khelo India University Games (KIUG) was successfully conducted in Bhubaneswar, Odisha from 22nd February to 1st March 2020. The Games witnessed the participation of 5702 participants (Approx.) including 3182 athletes, 725 Support Staff, 740 Technical officials & 1055 Volunteers in 17 Sports Discipline.

An Agenda item for Expenditure for Khelo India University Games 2020, Odisha was placed before the Khelo India Departmental Project Approval Committee for ratification during its meeting held on 04.06.2020. (*As per Annexure- '8B1'*).

As per Agenda Item No. 7 of the minutes of the DPAC Meeting dated 04.06.2020, the Agenda Item was deferred with an advice to place audited statement of accounts for KIYG-2020 and KIUG-2020 in the next meeting. Accordingly, the audited statement of the Expenditure of Khelo India University Games-2020, Odisha is now placed before the DPAC for ratification.

Initially, Secretary (Sports) approved an overall estimated budget of Approx. Rs. 31 Crores for conduct of Khelo India University Games-2020. (*Approval Annexed at '8B2' for reference*).

Further, a budget estimate of Rs. **42 Crores** was approved by Secretary (Sports), Chairman DPAC on file dated **10.12.2019**. Secretary (Sports) had initiated a Note to Secretary (MHRD), stating that the budget may be divided equally (**1/3 in proportion**) amongst Khelo India Division/SAI, Government of Odisha & Ministry of Human Resource Development (HRD) and accordingly Secretary, Ministry of Higher Education was sent a letter with a request to provide 1/3rd of the expenditure (*Copy of the Note and Letter placed at Annexure '8B3'*). However, no funds were received from Ministry of Human Resource Development (HRD) after due deliberation. (*Copy of the letters placed at Annexure '8B4'*)

SAI has released **Rs. 13,51,30,000/-** to the Govt. of Odisha to fulfil the roles and responsibilities assigned to them w.r.t the KIUG.

Post games, the State Govt. of Odisha vide letter dated 31.03.2020 intimated to SAI that they have spent **Rs. 26,87,49,512/-** and requested for reimbursement of excess spent amount over and above **Rs. 13,51,30,000/-**. For the settlement of account, a letter has been written to Govt. of Odisha for providing the Utilization Certificate in required format which is still awaited.

B. Expenditure/Reimbursement for Khelo India University Games 2020

DPAC vide Agenda 2 & 3 in its meeting dated **17.02.2020** (*copy placed at 'Annexure- '8B5'*) decided that the Budget Statement for KIUG 2020 may be prepared on the actual expenditure during the

Games and the same may be presented after the conclusion of the Game. In view of the above, the detailed Statement of Expenditure of the Khelo India University Games as per actuals is produced below: -

S. No	Name of the Head	Amount
1	Advance to Govt of Odisha	13,51,30,000.00
2	Sports kits	3,61,02,682.00
3	Advance to Federation	1,86,91,361.00
4	Transportation charges	20,91,961.00
5	TA/DA to Officials/Non-Officials	41,73,551.00
6	Medical expenses	59,22,000.00
7	Remittances to SAI Regional Centre/Units	15,76,849.00
8	Misc. Expenses- KIUG-Odisha	14,00,445.00
9	Fee for Volunteers-KIUG-2020	62,500.00
10	Fee to Competition Manager-KIUG-2020	28,000.00
11	Fee to Technical Official-KIUG-2020	14,46,000.00
12	Hiring of TSR- KIUG-2020	18,76,790.00
13	Stationery-kiug-2020	40,000.00
14	Uniform to Technical Official-KIUG-2020	8,86,600.00
	Total	20,94,28,739.00
	Pending Payments	
	Balmer and Lawrie	9,74,493.00
	Accommodation of SAI Officials in KIIT	2817196.00
	Sports Kit	63,79,272.00
	Grand Total	21,95,99,700.00

In view of the above,

A. Expenditure for Khelo India University Games 2020 i.e. Rs. 21,95,99,700.00/- (Twenty-One Crores Ninety-Five Lakhs Ninety-Nine Thousand and Seven Hundred) is placed before the Departmental Project Approval Committee for kind perusal and approval.

B. On receipt of Utilisation Certificate from Govt. of Odisha, excess amount of Rs. 13,36,19,512/- (Thirteen Crores Thirty-Six Lakhs Nineteen Thousand Five Hundred and twelve) will be again placed before the Departmental Project Approval Committee for kind Consideration please.

Agenda Item NO.: 8 (c) - Expenditure statement of Khelo India Youth Games, 2019 as per Annual Accounts,

Khelo India Youth Games-2019, was successfully conducted in Pune from 10th -20th January, 2019. The expenditure Statement of Khelo India Youth Games -2020, Guwahati and Khelo India University Games-2020 were to be part of DPAC conducted on 04.06.2020 as an agenda for ratification of the Committee which was deferred. In the Meeting it was deliberated that expenditure statement of the Khelo India Youth Games-2019, Pune is to be placed before DPAC along with the audited statement of accounts of Khelo India Youth Games -2020, Guwahati and Khelo India University Games-2020, Odisha.

Departmental Project Approval Committee (DPAC) vide Agenda 10 in its meeting dated 29.11.2018 (**placed at 'Annexure - '8C1'**) approved the estimated budget of Rs.40.71 Crores. As per annual accounts Expenditure statement of Khelo India Youth Games, 2019 is as follows: -

S.No.	Name of the Head	Amount
1	Event Management Agency	19,91,88,24.00
2	Remittances to Units/Centres	3,86,92,341.00
3	Advance to Other Parties	2,42,01,600.00
4	Advance to Federation	1,46,78,836.00
5	TA/DA to Officials	1,04,59,921.00
6	Sports Kits	3,35,15,577.00
7	Salary to Staff	58,90,482.00
8	Lodging & Facilities	97,700.00
9	Hospitality for Technical Officials	8,31,457.00
10	Misc. Expenses	99,050.00
11	Transportation Charges	3,55,591.00
	Stationary	7,12,086.00
13	Publicity & Advertisement	68,442.00
14	Professional Fees	1,65,200.00
15	Equipment Consumable	1,58,002.00
16	Fee For Technical officials	18,50,351.00
17	Purchase of Office Equipments	1,07,001.00
18	Purchase of Computer	11,71,650.00
19	Purchase of Printers	97,500.00
	Total	33,23,41,051.00

In view of the above Expenditure for Khelo India Youth Games 2019 i.e. Rs. 33,23,41,051.00/- (Thirty Three Crores Twenty Three Lakhs Forty One Thousand Fifty One) is placed before the Departmental Project Approval Committee for kind perusal and approval

Agenda Item No 9(a): Grant of Scholarships to the medal winners of Indigenous Games (04) for the F.Y. 2020-21.

The DPAC vide meeting dated 04.06.2019 had sanctioned scholarship to the medal winners of the four (04) existing Indigenous Games under Khelo India Scheme to be provided with monthly scholarships @ Rs. 10,000/- per month per athlete for a period of 01 year.

- A. **Mallakhamb**- Maximum 105 medal winners in Sub Junior/ Junior Category in the National Championship.
- B. **Kalaripayattu**- Maximum of 80 medal winners in Sub Junior/ Junior Category in the National Championship.
- C. **Gatka** - Maximum of 100 medal winners in Sub Junior/ Junior Category in the National Championship.
- D. **Thang-ta** - Maximum of 50 medal winners in Sub Junior/ Junior Category in the National Championship.

In the financial year 2019-20 athletes from Mallakhamb, Kalaripayattu, Gatka and Thang-ta are getting monthly scholarship @ Rs. 10,000/- per month.

The approval of DPAC is sought for:

- i. ***Grant of Scholarships to the medal winners of Indigenous Games (04) for the F.Y. 2020-21 should the games be held. An observer from SAI will also witness the competitions.***
- ii. ***Approval of above process for implementation***

Agenda Item No 9(b): Approval for the release of salary of coaches for the F.Y. 2020-21 and 2022 for the disciplines of Gatka and Thang-ta.

In the financial year 2019-20, Coaches and Instructors were appointed in all the four (04) disciplines namely Mallakhamb, Kalaripayattu, Gatka and Thang-ta, for a period of 03 years, however, in the disciplines of Gatka and Thang-ta the appointment period was only for a year. The National Gatka Association of India (NGAI) was sanctioned 03 coaches and 03 instructors while in Thang-ta Federation of India was sanctioned 06 coaches (03 males and 03 females) @ Rs. 5.00 Lakhs per annum per coach, therefore, the total expenditure amounted to Rs. 60.00 Lakhs. In other words, the bifurcation of salaries for the two disciplines is as follows:

- a. **Gatka:** 06 coaches (01 coach and 01 instructor) for each of 03 academics (01 in Haryana and 02 in Punjab) @ Rs. 5.00 lakhs per coach amounting of Total Rs. 30.00 Lakhs
- b. **Thang-ta:** 06 coaches (01 male and 01 female) for each of 03 academics with annual grant to NSF for 01 year i.e, F.Y. 2019-20 @ Rs. 5.00 lakhs per coach amounting of Total Rs. 30.00 Lakhs. The 03 academics are located at Tripura, Assam & Manipur.

The approval of DPAC is sought for:

- i. ***Approval for release of Salary for coaches for Gatka @ Rs. 5.00 lakhs per coach amounting of Total Rs. 30.00 Lakhs per annum (F.Y. 2020-21 and 2022)***
- ii. ***Approval for release of Salary for coaches for Thang-ta @ Rs. 5.00 lakhs per coach amounting of Total Rs. 30.00 Lakhs per annum (F.Y. 2020-21 and 2022)***
- iii. ***Approval of above process for implementation.***



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Agenda Item No. 10: Release of grants as Block Grant under Khelo India scheme

MYAS has released the block grant for the month of July 2020 vide sanction letter dated 30.07.2020 which specifies the release of Grants with respect to Khelo India in accordance to various verticals which amounts to ceiling the grants to its specific vertical (*copy enclosed as Annexure- '10A'*).

It is prudent to mention here that Sports Authority of India is finding it difficult to book the expenditure in accordance to ceiling imposed against each vertical. In a particular month, it may happen that the requirement for one vertical may exceed the specified limit and for another vertical it may remain under-utilized. This will create a situation where in despite availability of sufficient funds in the Khelo India Scheme as a whole, SAI may end up with the stigma of non-utilization of funds due to imposition of ceiling.

Earlier, the matter was discussed with MYAS officials and grants were released without mentioning the specified amount against each vertical vide MYAS sanction letter dated 11.09.2019, 31.12.2019 and 21.04.2020 (*Copies enclosed as Annexure – '10B'-'10D'*).

It is necessary to permit SAI to utilize the funds allocated under Khelo India scheme from one vertical to another vertical making it flexible as per the need of the implementation of the scheme in the holistic nature. In essence, what is needed is to release the funds as a BLOCK GRANT under Khelo India for the month/quarter as the department may deem fit.

Approval from the Departmental Project Approval Committee is solicited for release of funds as block grant (without specifying the verticals) for implementation of different vertical of Khelo India Scheme.



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Agenda Item No. 11: Engagement of Sports Science, Sports Medicine and Paramedical Staff for NCOEs.

The experts in the field of Sports Science & Medicine are required to be hired for all NCOEs to get scientific support to the elite athletes, which is essential for achieving excellence in modern days sports. The scientific staff are also mandatory for evaluating the performance of young athletes. It was decided that scientific staff should also be made available in phased manner and initially 13 NCOEs at Patiala, Bangalore, Aurangabad, Bhopal, Gandhinagar, Guwahati, Imphal, Lucknow, Kolkata, Dr. KSSR/I.G Stadium, Rohtak, Sonapat and Trivandrum will be considered in phase – I.

The agenda was discussed in the DPAC meeting held on 20.02.2020 (*copy of the minutes placed at Annexure - '11A'*) and it was decided that the process of hiring may be continued as the same had been proposed as a part of the cadre-review under consideration. It was further decided that in case the hiring is completed before completing cadre review, the same may be brought before the Committee for further consideration. It may be noted that administrative approval for the same has been accorded by Secretary (Sports) and Hon'ble MOS for Youth Affairs & Sports (*copy placed at Annexure – '11B'*).

Accordingly, the process was initiated for appointment of such scientific manpower through advertisement in newspaper (*copy placed at Annexure – '11C'*). As of now, out of 368, 123 manpower has been finalised and for rest interview process is over and the result will be published soon. The details of manpower proposed for hiring is at (*Copy placed at Annexure- '11D'*)

It is proposed that the annual expenditure for hiring the manpower for sports science for 13 NCOEs will be Rs.25.85 Crores.

In view of the above, it is submitted that since the cadre restructuring/review of SAI is not yet completed, the above agenda for engagement of the personnel is brought up before DPAC for kind consideration.

\DPAC is requested to approve the following: -

Engagement of the above-mentioned scientific personnel at an annual total cost of Rs.25.85 Crores for a period of two years.

Agenda Item No.12- Procurement of Sports Equipment for NCOEs and Khelo India Athletes.

An Agenda Item for Procurement of Sports Equipment for NCOEs and Khelo India Athletes was placed before the Khelo India Departmental Project Approval Committee during meeting held on 20.02.2020 vide *Agenda Item No.6.* (Copy of the minutes placed at *Annexure '12A'*)

The Agenda Item was deferred with an observation that the requirement may be reassessed in consultation with the experts of respective National Sports Federation, other experts etc, along with the concerned Centre In charge and the same may be placed before the committee after the reassessment.

In accordance with the above directions, a detailed exercise was carried by a designated committee consisting of experts in respective disciplines and including a representative from respective Sports Federation. The Committee was asked to finalize the list of equipment with detailed specifications and estimated cost of the required items as per below broad parameters:

- i. Specifications should provide a level playing field and wide competition.
- ii. Specifications should be generic, broad-based, precise, objective functional, standardized and measurable.
- iii. Points in specifications should not be superfluous but should ensure required quality, performance and technical requirement.
- iv. Estimated cost should be finalized based on market survey and/or budgetary quotations and inline with guidelines in procurement manual.

Further, Secretary, SAI also took a meeting with the concerned committee and after wide consultation, the list of equipment to be procured discipline wise and their estimates were finalized.

It is submitted that as per agenda at Annexure I, the proposed value of procurement was for Rs.65,03,23,902.00 across 25 disciplines and the currently reassessed & finalized list amounts to Rs. 33,48,81,222.00 across 17 disciplines. Further, it is submitted that disciplines which are under finalization as on date will be put up for approval as a separate agenda in upcoming meeting.

As it was decided that athletes at NCOEs need to be given equipment at par with International standards so as to increase the standard of performance, the discipline/sport wise list of such required equipment were prepared, and their summary is as under:

S.NO	DISCIPLINE	REVISED ESTIMATED AMOUNT
1	ARCHERY	₹ 10,50,00,000.00
2	ATHLETICS	₹ 2,13,02,024.00
3	BOXING	₹ 1,15,40,808.00
4	HOCKEY	₹ 1,43,82,931.00
5	JUDO	₹ 1,31,81,400.00
6	FOOTBALL	₹ 47,02,150.00

S.NO	DISCIPLINE	REVISED ESTIMATED AMOUNT
7	GYMNASTICS	₹ 1,68,11,000.00
8	SWIMMING	₹ 38,80,989.00
9	KABBADDI	₹ 21,07,300.00
10	VOLLEYBALL	₹ 58,00,000.00
11	FENCING	₹ 5,07,08,580.00
12	WRESTLING	₹ 2,10,72,040.00
13	PARA SPORTS	₹ 32,59,200.00
14	CYCLING	₹ 1,38,60,000.00
15	TABLE TENNIS	₹ 29,97,000.00
16	Rowing	₹ 1,99,19,400.00
17	Shooting	₹ 2,43,56,400.00
	GRAND TOTAL	₹ 33,48,81,222.00

The Proposal is submitted for approval of Khelo India DPAC for procurement of sports equipment to the tune of Rs. 33.49 Cr.(approx.) This is admissible under component support to National/Regional/State sports academies of Khelo India Scheme.

In view of above, Concurrence of DPAC is solicited for procurement of Sports equipment for NCOEs & Khelo India at estimate cost of ₹ 33,48,81,222.00

Agenda Item No 13: Viability Gap Funding for Khelo India State Centre of Excellence (KISCE)

Khelo India State Centre of Excellence is a project which is part of India’s pursuit for excellence in Olympics and endeavor is to scale up State’s best academies to world standard. The DPAC vide its meeting held on 04.06.2020 approved the following 08 centres as the Khelo India State Centre of Excellence (KISCE):

SN	State	Centre
i	Arunachal Pradesh	Sangey Lhaden Sports Academy, Chimpu Itanagar
ii	Karnataka	Sh. Jaiprakash Narayan National Youth Centre, Bangalore
iii	Kerala	GV Raja Sr. Sec. Sports School, Thiruvananthapuram
iv	Manipur	Khuman Lampak Sports Complex, Imphal
v	Mizoram	Rajiv Gandhi Stadium, Aizawl
vi	Nagaland	State Sports Academy, IG Stadium Kohima
vii	Odisha	Kalinga Stadium, Bhubaneshwar
viii	Telangana	Regional Sports School Hakimpet

2. SAI conducted multiple deliberations through Video Conferencing meeting with the State Sports department and State Government officials of 08 States (Arunachal Pradesh, Manipur, Mizoram, Nagaland, Karnataka, Kerala and Telangana) to assess the critical gaps. During the discussions with the States it is observed that sports equipment currently in use is very old. For instance, Manipur is still using the equipment procured during the 1999 National Games and likewise. In other traditionally stronger States in Sports like Karnataka and Kerala, sports equipment have been recently procured and hence have been suitably adjusted while finalizing the viability gap funding. Hence, augmenting the KISCE’s with adequate and quality sports equipment is very essential.

3. Similarly, none of the 08 KISCE has complete set of sports science equipment except for few Gymnasium equipment and some of the basic physiotherapy items. In the first phase, it is proposed that adequate Strength & conditioning and Physiotherapy equipment must be provided to the centres along with adequate support staff.



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4. Further, the success of this Centre-State project is dependent on having quality Coaching staff, especially, Head coaches and High-performance Manager. The coaching staff of all the centres has been assessed on the basis of their achievements & experience and wherever required, budget for Head Coaches has been incorporated along with High Performance Manager for each centre and Assistant Coaches. In case of State coaches found suitable, they will function as Head Coaches, remuneration for which will continue to be borne by the State.

5. The sports specific support has been assessed for a maximum of 03 priority disciplines out of the 14 Identified Sports disciplines for Excellence in Olympic (ISEO). Assistance for sports science and allied fields could be extended for training in such other sports disciplines as they are also being run within the same KISCE.

6. The detailed costing sheet is placed at **Annexure 13- 'A' to 13- 'H'** for the 08 KISCE's. The SAI advertisement for the posts of High-Performance Managers, Coaches, support staff is placed at **Annexure 13- 'I'**.

7. Accordingly the budget requirement for the following 08 KISCE's has been assessed keeping in mind the importance of developing the centres as Khelo India State Centre of Excellence:

(P.T.O.)

(Amt in INR in lakhs)		Budget Estimate for KISCE															
		Arunachal Pradesh		Manipur		Mizoram		Nagaland		Odisha		Karnataka		Kerala		Telangana	
S	N	Budget for F.Y.20-21	Annual Budget for Subsequent Years	Budget for F.Y.20-21	Annual Budget for Subsequent Years	Budget for F.Y.20-21	Annual Budget for Subsequent Years	Budget for F.Y.20-21	Annual Budget for Subsequent Years	Budget for F.Y.20-21	Annual Budget for Subsequent Years	Budget for F.Y.20-21	Annual Budget for Subsequent Years	Budget for F.Y.20-21	Annual Budget for Subsequent Years	Budget for F.Y.20-21	Annual Budget for Subsequent Years
A. Recurring Grant																	
1	Manpower Cost	28.20	112.80	33.75	135.00	29.70	118.80	24.69	98.75	32.85	131.40	30.90	123.60	32.40	129.60	32.40	129.60
2	Sports Equipment	14.62	14.62	23.03	23.03	11.25	11.25	24.82	24.82	0.00	0.00	11.62	11.62	10.11	10.11	28.97	28.97
3	General Sports Kit	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00
4	Performance Assessment	1.50	3.00	1.50	3.00	1.50	3.00	1.50	3.00	1.50	3.00	1.50	3.00	1.50	3.00	1.50	3.00
5	Freight & Installation	7.00	1.00	7.00	1.00	7.00	1.00	7.00	1.00	7.00	1.00	7.00	1.00	7.00	1.00	7.00	1.00
TOTAL (A)		81.32	161.42	95.28	192.03	79.45	164.05	88.01	157.57	71.35	165.40	81.02	169.22	81.01	173.71	99.87	192.57
B. Non- Recurring Grant																	
6	Strength & Conditioning Equipment	-	-	56.30	-	58.07	-	55.41	-	198.80	-	58.07	0.00	44.32	0.00	58.07	0.00
7	Physiotherapy Equipment	29.56	-	36.76	-	36.76	-	36.76	-	-	-	36.76	0.00	34.99	0.00	36.76	0.00

9	Sports Equipment	70.89	-	57.78	-	40.27	-	49.74	-	-	-	33.43	0.00	7.91	0.00	78.98	0.00
(Amt in INR in lakhs)		Budget Estimate for KISCE															
		Arunachal Pradesh		Manipur		Mizoram		Nagaland		Odisha		Karnataka		Kerala		Telangana	
Particulars		Budget for F.Y.20-21	Annual Budget for Subsequent Years	Budget for F.Y.20-21	Annual Budget for Subsequent Years	Budget for F.Y.20-21	Annual Budget for Subsequent Years	Budget for F.Y.20-21	Annual Budget for Subsequent Years	Budget for F.Y.20-21	Annual Budget for Subsequent Years	Budget for F.Y.20-21	Annual Budget for Subsequent Years	Budget for F.Y.20-21	Annual Budget for Subsequent Years	Budget for F.Y.20-21	Annual Budget for Subsequent Years
TOTAL (B)		100.45	-	150.83	-	135.10	-	141.91	-	198.80	-	128.26	-	87.22	-	173.80	-
10	One-time Grant (C)	25.00	-	25.00	-	10.00	-	10.00	-	0.00	-	10.00	-	10.00	-	10.00	-
Grand Total (A + B + C)		<u>206.78</u>	<u>161.42</u>	<u>271.11</u>	<u>192.03</u>	<u>224.54</u>	<u>164.05</u>	<u>239.92</u>	<u>157.57</u>	<u>270.15</u>	<u>165.40</u>	<u>219.27</u>	<u>169.22</u>	<u>178.23</u>	<u>173.71</u>	<u>283.67</u>	<u>192.57</u>

Consolidated summary at a Glance

(Amt in INR in lakhs)		Budget for F.Y.20-21	Annual Budget for Subsequent Years
1	Recurring Grant	677.31	1375.97
2	Non-recurring Grant	1116.36	-
3	One-time Grant	100.00	-
TOTAL		1893.67	1375.97

8. Further, the following propositions are made to DPAC for smooth implementation of the project for which DG SAI may be authorized to:

- i) Finalise the Memorandum of Understanding (MoU) to be signed with the respective KISCE for a period of 01 year initially, extendable by 04 years
- ii) Approve additional expenditure up to a maximum variation of 10% on total recurring expenditure
- iii) Internally modify the recurring expenditure outgo within the overall approved budget within approved norms
- iv) Approve annual increment of up to 07% for recurring expenditure may be approved by DPAC on account of inflation and salary increments

9. The funding for recurring items for KISCE will be done from State Level Khelo India Centre (SLKIC) vertical, whereas funding for non-recurring items and one-time grant from Support to National/Regional/State Sports Academies vertical under Khelo India.

10. For subsequent years, in case it is assessed that additional non-recurring equipment is required at KISCE, all such proposals will be placed before DPAC for approval.

The approval of DPAC is sought for

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| <p>i) <i>Financial approval to the tune of Rs. 18.94 crores for F.Y. 2020-21 and Rs. 13.76 crores as recurring grant for subsequent years for the 08 KISCE's in the States of Arunachal Pradesh, Manipur, Mizoram and Nagaland, Karnataka, Kerala, Telangana & Odisha</i></p> |
|--|

(Amt in INR in lakhs)		Recurring Grant		Non-recurring Grant		One-time Grant		TOTAL	
S N	State	Budget for F.Y.20-21	Annual Budget for Subsequent Years	Budget for F.Y.20-21	Annual Budget for Subsequent Years	Budget for F.Y.20-21	Annual Budget for Subsequent Years	Budget for F.Y.20-21	Annual Budget for Subsequent Years
1	Arunachal Pradesh	81.32	161.42	100.45	-	25.00	-	206.78	161.42
2	Manipur	95.28	192.03	150.83	-	25.00	-	271.11	192.03
3	Mizoram	79.45	164.05	135.10	-	10.00	-	224.54	164.05
4	Nagaland	88.01	157.57	141.91	-	10.00	-	239.92	157.57
5	Odisha	71.35	165.40	198.80	-	00.00	-	270.15	165.40
6	Karnataka	81.02	169.22	128.26	-	10.00	-	219.27	169.22
7	Kerala	81.01	173.71	87.22	-	10.00	-	178.23	173.71
8	Telangana	99.87	192.57	173.80	-	10.00	-	283.67	192.57
Grand Total		677.31	1375.97	1116.37	-	100.00	-	1893.67	1375.97

ii) **DG SAI may be authorized to:**

- a) Finalise the Memorandum of Understanding (MoU) to be signed with the respective KISCE for a period of 01 year initially, extendable by 04 years
- b) Approve additional expenditure up to a maximum variation of 10% on total recurring expenditure
- c) Internally modify the expenditure outgo within the overall approved budget within approved norms
- d) Approve annual increment of up to 07% for recurring expenditure may be approved by DPAC on account of inflation and salary increments

iii) **The funding for recurring items for KISCE will be done from State Level Khelo India Centre (SLKIC) vertical, whereas funding for non-recurring items and one-time grant from Support to National/Regional/State Sports Academies vertical**

Agenda Item No 14: Adoption of State/UT's centres to Khelo India State Centre of Excellence

The DPAC vide meeting dated 05.03.2020 decided that existing facilities in States should be upgraded as Khelo India State Centre of Excellence (KISCE) under the Khelo India Scheme. Assistance should be in the form of bridging the gaps in sports equipment, high performance managers, coaches, sports scientists, technical support, etc.

2. It was desired by the DPAC that project proposals be called from States to identify gaps and assessment done for converting the existing sports facilities into Excellence Centres. In this context, letter was sent to all States / UTs requesting for DPRs. So far, 23 States / UTs have responded with proposals, out of which DPAC vide its meeting held on 04.06.2020 approved proposals from 08 States / UTs as KISCE's. The DPRs from remaining 15 States/UT's was put up for consideration of Project Appraisal Committee (PAC) of Khelo India out of which PAC has recommended proposals from 06 States / UTs for consideration by DPAC.

3. The list of 06 shortlisted centres based on past performance, Quality of infrastructure, management & sports culture in the State, etc. is as below:

SN	State	Proposal for Consideration
i	Assam	State Sports Academy, Sarjusajai Sports Complex, Guwahati
ii	Dadra & Nagar Haveli and Daman & Diu	New Sports Complex, Silvassa
iii	Maharashtra	Sree Shiv Chhatrapati Shivaji Balewadi Complex, Pune
iv	Madhya Pradesh	MP Academy, Bhopal
v	Meghalaya	JNS Compex Shillong
vi	Sikkim	Paljor Stadium, Gangtok

4. The proposals of all the 15 States/UT's are listed at *Annexure - '14A'*.

Approval of the DPAC is hereby sought for designating the 06 centers of States as Khelo India State Centre of Excellence.

Agenda Item No 15: Hiring norms of past Champion Athletes for existing SAI extension centres which have consented for conversion to Khelo India Centres

DPAC vide its meeting held on 04.06.2020 approved establishment of 1,000 new Khelo India Centres (KICs) over a period of 04 years, for which State/UT sports department / agencies have been entrusted the task to scrutinize and shortlist the KICs where past Champion Athletes will be engaged.

The implementation guidelines in this regard were issued on 29.06.2020 to all States & UT's where-in eligibility criteria for engaging past Champion athletes in new KIC's was mentioned. However, for existing SAI extension centres no such norms were established to hire past Champion Athletes. However, upon conversion to Khelo India Centres, the existing extension centres are required to hire past Champion Athletes as Coaches.

Hence, hiring norms as mentioned below for past champion athletes in existing centres' is proposed:

A 3-member committee to be instituted by the Management Team of the existing extension centre, out of which 01 nominee of the Regional Director of the respective SAI Regional Centre will be included to hire past Champion Athletes by giving due publicity through advertisement.

Further, the hiring process for engaging past Champion Athletes in private organisations established as new Khelo India Centres is proposed as below:

A 3-member committee to be instituted by the Management Team of the new Khelo India Centre, out of which 01 representative from the Sports department of the respective State/UT will be included to hire past Champion Athletes by giving due publicity through advertisement.

The approval of DPAC is sought for

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|-----|---|
| i) | <i>Hiring process of for engagement of past Champion Athletes for existing SAI extension centres which have consented for conversion to Khelo India Centres</i> |
| ii) | <i>Hiring process of for engagement of past Champion Athletes in private Organization's established asnew Khelo India Centres</i> |



Agenda Item No 16: Memorandum of Understanding (MoU) for Khelo India State Centre of Excellence (KISCE) and Khelo India Centre (KIC)

The MoU document for KISCE to be signed between SAI and State Agency has been finalized after multiple deliberations and discussions with various stakeholders. Similarly, the MoU document for KIC to be signed between State Agency and the KIC proponent (Past Champion Athlete or Organisation) has been finalized.

2. Both these MoU's have been legally and financially vetted and will be shared with the States where KISCE's have been finalised.

This is placed before DPAC for information



Agenda Item No.17: - Budget requirement for Celebration of 1st Anniversary of Fit India Movement and launch of Age Appropriate Fitness Protocols.

The Fit India 1st Anniversary celebrations is scheduled to be held in the 2nd week of September, 2020 as an online event. The key elements of the online anniversary celebration inter alia include Hon'ble Prime Minister's address to the Nation on the occasion of 1st anniversary, Launch of 'Age appropriate fitness protocols' by Hon'ble PM, Fit India awards to top 3 states for Fit India schools, documentary on Fit India journey so far, launch of campaign 'Aadha Ghanta Har Roz' and testimonials, addresses by Hon'ble Ministers of HRD, Health and Family welfare and Youth Affairs & Sports etc. In addition, the age appropriate fitness protocols will be launched in all official languages.

A SAI empaneled Event Management Agency has been selected, following due procedure, for the event management of 1st anniversary of Fit India Movement and the financial implications for this purpose is Rs.37 lacs.

Further, the approximate expenditure for the launch of Age Appropriate Fitness Protocols booklets including the cost for designing of the age appropriate fitness protocols booklets, procurement of high definition photographs for cover pages and translation of booklets into all officials' languages etc. is Rs.23 lacs.

In view of the above, it is proposed that Rs.60 lacs may be approved under the Khelo India vertical Physical fitness for school going children for the budgetary requirement of Fit India 1st Anniversary celebration and launch of age appropriate protocols.

The approval of DPAC is solicited for budget requirement of Rs. 60 lacs for the Fit India 1st Anniversary Celebration and launch of Age Appropriate Fitness Protocols



Agenda Item No.18: Budget requirement of Rs.50 lakhs for the conduct of Fit India Freedom Run Campaign.

A new initiative of Fit India movement, Fit India Freedom Run started from 15th August, 2020 and will continue till 2nd October, 2020. Fit India Freedom Run is conceived keeping in view of the indispensable need to keep ourselves fit while maintaining social distancing. The concept of a freedom run is one can run/walk along a route of his/her choice, at a time that suits him/her. The freedom run is presently under progress across the country with active support of various Govt. Organizations, State/UTs Governments, Private Organizations, Individuals etc.

To make this movement successful, a digital promotional video for Fit India Freedom Run campaign was produced at the cost of Rs. 5.9 lacs through multimedia agency engaged by SAI. Further, NFDC (which is PSU under Ministry of I &B with the mandate of release of audio –visual campaigns on behalf of the Central Government under the electronic media advertisement policy of the Ministry of I&B) has been engaged for digital media campaign for Fit India Freedom Run on nomination basis at an estimated amount of Rs.31.24 lacs subject to actuals.

In addition, it is proposed that a lump sum amount of Rs.12.50 lacs may be approved for the procurement of T-shirts, branding, other promotional activities and miscellaneous expenditure of Fit India Freedom Run.

In view of the above, it is proposed that, post facto approval of the DPAC may be given for the promotional activities of Fit India Freedom Run with total financial implication of Rs.50 lacs and budgetary requirement may be approved under the Khelo India vertical Physical fitness for school going children

Post Facto Approval of the DPAC is solicited for the promotional activities of Fit India Freedom Run with a financial implication of Rs.50 lacs.



Agenda Item No.19: Post facto approval and budget allocation for the production of Fit India indigenous games freedom series videos

As part of the Independence Celebrations 2020, Fit India division was directed to launch Fit India indigenous games freedom series from 10.08.2020 to 14.08.2020 and accordingly 5 indigenous games videos were produced through the multimedia agency engaged by SAI. The total financial implication for production of 5 video is Rs.17.70 lacs.

In view of the above, it is proposed that post facto approval may be given for the production of 5 indigenous games videos with financial implication of Rs.17.70 lacs and the budget may be allotted under Physical fitness of School Going Children – Vertical of Khelo India Scheme.

Post facto approval of DPAC is solicited for production of Fit India indigenous games freedom series and budget allocation of Rs.17.70 lacs



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Agenda Item No.20: Budget requirement of Rs. 50 lakhs for major Fit India Plog Run.

Nation celebrated 150th Birth Anniversary of Mahatma Gandhi on 2nd October, 2019 in a big way, with the special concept of FIT INDIA 2 km Plog event (02 Oct – at least 2 kms) as a special tribute, where over 55,000+ schools, colleges, Organizations, Councils, Panchayats, Corporations, Societies, RWA, NGOs, special interest groups organized events across India. This year, a proposal is under consideration organize a Plog Run on 2nd October with an aim of having 2 Crore citizens on board. To spread the message and motivate people to participate in the event, a digital media paid campaign along the same lines of Fit India Freedom Run may require to be launched. The tentative budget requirement for the campaign and other miscellaneous expenditure is Rs.50.00 lakhs. The actual expenditure will be place before DPAC for ratification.

In view of the above, it is proposed that, an amount of Rs.50 Lakhs may be approved under the Khelo India vertical Physical fitness for school going children for the budgetary requirement for the Fit India Plog Run.

The approval of DPAC is solicited for budget requirement of Rs. 50 lakhs for the Fit India Plog Run.



Agenda Item No.21: Budget requirement of Rs. 50 lakhs for Fit India School week

As part of Fit India movement, it was decided to celebrate THIRD and FOURTH WEEK in November every year, a total of 06 working days, as “Fitness Week” in all schools with the objective to develop sports & fitness quotient among all the students to achieve a healthy lifestyle. Such movement will also instill in students the understanding for regular physical activity and higher levels of fitness enhancing in them self-esteem and confidence. The first Fit India School week celebrations held during the academic year 2019- 2020 in which nearly 1 crore students across 15,000 schools participated.

The second Fit India School week celebrations will be held during November and December 2020 in which the magnitude of the participation is expected to increase multifold. A suggestive calendar will be defined, and schools will be conducting fitness sessions, quiz, debate, showcase indigenous games etc. For the promotional activities of Fit India School week celebration, media campaign may be run across the country. The tentative budget requirement for the promotional activities, including production of TVC, paid media campaign and other miscellaneous expenditure for Fit India School week is Rs.50.00 lakhs. The actual expenditure will be place before DPAC for ratification.

In view of the above, it is proposed that, an amount of Rs.50 Lakhs may be approved under the Khelo India vertical Physical fitness for school going children for the budgetary requirement for Fit India School Week.

The approval of DPAC is solicited for budget requirement of Rs. 50 lakhs for the Fit India School Week.



Agenda Item No.22: Development of Fit India Mobile App and Fit India website management.

Fit India movement has completed 1 year and during the period its entire information technology based requirements for campaigns/programme were being carried out through FIT India website .Fit India website viewership already crossed 2 cr. people and website needs to be maintained and managed professionally with the support of experts for meeting the future demands of the Fit India mission. Further, for easy access for citizen to all Fit India initiatives and to broadening the fit India movement , an advanced technology based mobile application needs to be developed urgently.

In view of the above, Fit India Mission proposes to engage an agency for the development and maintenance of Fit India Mobile Application and augmentation and maintenance of Fit India Web portal that can enable citizens and other entities to access all initiatives launched under the Fit India Movement. The Mobile Application is expected to have provisions for features currently available on the Fit India website as well as additional features which would be included to both mobile application and web portal. The selection of agency will be carried out following GFR norms. The tentative, budget requirement for this proposal during current financial year may be Rs.2.5 cr.

Therefore, it is proposed that Rs.2.5 cr may be approved under the Khelo India vertical Physical fitness for school going children for the budgetary requirement during FY 2020-21 for the Development and maintenance of Fit India Mobile App and website management

The approval of DPAC is solicited for budget requirement of Rs. 2.5 crore for the setting for the Development and maintenance of Fit India Mobile App and website management



Agenda Item No.23: In principle approval for organizing Fit India Quiz

Fit India Movement in collaboration with MyGov.in conducted an online quiz on the theme 'Fit India Quiz' in February and March 2020 with an aim to bring about physical and mental change among citizens to adopt healthy lifestyle through the MyGov platform. The quiz was open for all Indian citizens above 12 years of age. The quiz received an overwhelming response, with around 68,000 citizens participated across the country. The second season of the Fit India Quiz program is planned to start in the month of October 2020 for Schools which will last for 3 months. The Quiz will comprise of various regional and zonal rounds culminating in a Grand Finale at the National Level. The program will be broadcasted through various social media platform and TV channels. To encourage participation of masses, the awareness about the program may be required to spread throughout the country through special media campaigns. Approximate expenditure can only be worked on finalization of structure of the Quiz program and media plan.

In view of the above, in principle approval of DPAC may be given for organizing second season of Fit India Quiz.

In principle approval of DPAC is solicited for organizing second season of Fit India Quiz program for schools.



Agenda Item No.24: Miscellaneous Funds requirement for Fit India Division and Physical Fitness of School Going Children vertical.

The Fit India Division is responsible for the implementation of the Khelo India vertical Physical Fitness of School Going Children and Fit India Movement. For the smooth functioning of the Fit India Division, budget provision may be provided for meeting the recurring expense on the particulars stated below:

- a. Administrative requirement of Fit India Division.
- b. Various promotional activities and branding of Fit India Movement.
- c. Online training programme under Physical Fitness vertical and online meetings.
- d. Hospitality.
- e. Office equipment and stationary.
- f. Expenditure on creatives and video/audio capsules for programmes on social media and other platforms.
- g. Expenses on any exigencies

In view of the above, it is proposed that a lump sum amount of Rs.50 lacs may be approved under the Khelo India vertical Physical Fitness of School Going Children as miscellaneous expenses.

The approval of DPAC is solicited for allocation of budget of Rs. 50 lacs as miscellaneous funds under the component Physical Fitness of School Going Children



Agenda Item No. 25: Miscellaneous Funds requirement for Khelo India Division

The Khelo India Division in SAI Head Office is responsible for various activities undertaken for the implementation of Khelo India Scheme such as Coordination for various review meetings, sessions, conferences, conduct of small events occasionally, sensitization of State Officials and Coaches about Khelo India Scheme, various marketing/branding promotional activities in respect of Khelo India scheme and any other day to day miscellaneous/exigencies expenses pertaining to Khelo India Secretariat

For recurrent miscellaneous expenses of Khelo India Division it becomes imperative to allocate funds as till date an amount of Rs. 34,63,856/- (**Rupees Thirty-Four Lakhs Sixty-Three Thousand Eight Hundred Fifty-Six**) have already been incurred up-to 31-08-20.

In view of the above, it is proposed that Rs.50 lakhs may be approved under the Khelo India vertical Annual Sports Competition as miscellaneous expenses.

The approval of DPAC is sought for allocation of budget of Rs. 50 lakhs as miscellaneous funds under the component Annual Sports Competition.

Agenda Item No. 26: - Funding of Non-SAI Accredited Academies during COVID Pandemic

The High-Powered Committee in its 3rd meeting held on 19.07.2018 approved the expenditure norms at Rs.6,28,400/- per annum per athlete including the amount of Rs.1,20,000/- Out of Pocket Allowance, which is credited to the bank account of the KIA directly on quarterly basis.

The expenditure norms head wise is given below: -

Sl.No	Head	Amount (In Rs.)
1	Coaching	75,000/- per annum per Athlete
2	Sports Science	50,000/- per annum per Athlete
3	Management	25,000/- per annum per Athlete
4	Diet Charges	480/- per Athlete per day for 330 days
5	Lodging Charges	36,000/- per annum per Athlete
6	General Kitting	20,000/- per annum per Athlete
7	Recurring expenses for consumables, equipment, game specific kitting	50,000/- per annum per Athlete
8	Domestic travel/ competitions & related expenses	60,000/- per annum per Athlete
9	Insurance & Medical Expense	3,900/- per annum per Athlete
10	Educational Tie-up	30,000/- per annum per Athlete
11	Out of Pocket Allowance (OPA)	1,20,000, /- per annum per Athlete
	Total	6,28,400/-

Due to the COVID pandemic most of the Academies have not resumed their training. However, the committed expenditures like Salary to Coaches, Support Staff, management expenditure; lodging expenditure etc has to be met by the academies.

At present only the OPA is being paid to the KIAs (OPA for 1st and 2nd Quarter released).

In view of the above, since all the above-mentioned fixed components of expenditure is currently being borne by the academies due to the unavoidable & extraordinary situation of the ongoing pandemic, the same needs to be released to the academies for assistance, thus, the matter is placed before DPAC for consideration.